## **Trev's Tidings**

"An adult Western is where the hero still kisses his horse at the end, only now he worries about it."

Milton Berle
Variety, 1978

This week our speaker is Lisa Upton and her topic is "The Art of Storytelling". Lisa is a journalist and film-maker who has worked for leading international broadcasters, including the BBC and the ABC.

Last week, at the Club Assembly, some important decisions were made, decisions that many members consider have been a long time coming. I hope that this is the beginning of a revival at Strathfield Rotary and that other changes that we might make in the future will make our Club more attractive to potential members, as well as provide incentives for greater involvement in our activities by existing members. After the meeting it was said that I had divided the Club. It was never my intention to do so. What I intended was for the format of our weekly meetings to be agreeable to the majority of our members and the outcome of the voting has helped achieve that end.

I learned this week that between July 2010 and July 2011, membership of Rotary in Australia decreased by 377. Clearly, Strathfield is not alone in having difficulties recruiting new members. Our Membership Committee has a number of strategies in place to try and attract new recruits, and we will be having another membership drive early next year. In the meantime, I urge everyone to be on the lookout for potential members among their friends and colleagues and to bring them along to one of our meetings.

Next week we have the District Golf Championship (20<sup>th</sup>) and Ian Johnson and I have a Presidents' Meeting at Penrith (21<sup>st</sup>). We will also need volunteers to help with the BBQ at The Infants' Home at Ashfield on Saturday, 22<sup>nd</sup> October. The following week, the Golf Club have the main room booked for their 21 Club on the 26<sup>th</sup>. As we are having another restaurant night on Tuesday 25<sup>th</sup> at *Café de Stefano* at North Strathfield, it has been decided that the scheduled meeting that week will be cancelled. So why not join us at *de Stefano's*? Finally, we are going to visit Burwood RC for their Melbourne Cup Meeting on Monday, 31<sup>st</sup> October, and this will be a transfer meeting from Wednesday, 2<sup>nd</sup> November.

Dave Martin and his team have promised a night to remember when we present the Pride of Workmanship Awards next week. Please make a point of attending and bring your partners along to make the occasion a successful one.