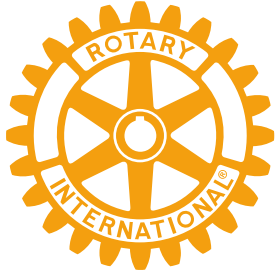




## **CLUB ASSEMBLY AGENDA**

**5 July 2023/24**

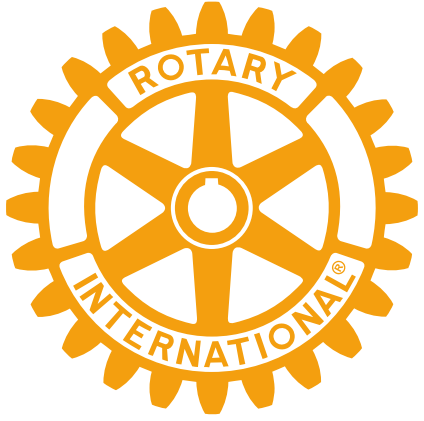
- Welcome & Toast to Rotary
- President's and Directors' Reports
- Programme
- Raffle Announcement – Andrew Aravanis
- Dinner
- Club Assembly
  - Board Presentation
  - Discussion
- Fellowship
- Raffle draw
- Wrap-up



# Programme



Sat	1-Jul-23	Club Changeover
Wed	5-Jul-23	Club Assembly
Wed	12-Jul-23	State of Origin
Wed	19-Jul-23	Dr Joanneke Maitz - Concord burns unit
Sun	23-Jul-23	BBQ - Strathfield Walk and Talk. 9:00am to 11:00am
Wed	26-Jul-23	TBD
Sun	30-Jul-23	BBQ - Strathfield Council - Tree Planting?
Wed	2-Aug-23	Michelle Davies - Principal Chalmers Road. Present Rick Vosila's fundraising cheque?
Wed	9-Aug-23	Rowann O'Mullane - CEO of Strathfield Private Hospital
Wed	16-Aug-23	Aruna Chandrala (new member 'job talk')
Wed	23-Aug-23	Sue Clark - District Community Services Chair (Dolly Parton Imagination Library)
Wed	30-Aug-23	Mayor of Strathfield - Cr Karen Pensabene
Sat	21-Oct-23	Charity Dinner and Fundraising



# Strathfield Rotary

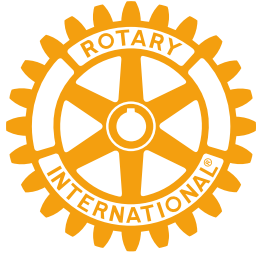
Club and Board Objectives 2023-24

# Rotary International Presidential Theme



**CREATE HOPE**  
in the **WORLD**

RI President-elect R. Gordon R. McNally calls for Rotary to create hope in the world by working for peace and mental wellbeing. He urges members to engage in tough conversations and earn the trust that's necessary to realize these values.



## Rotary Board 2023 -24



President  
Immediate Past President  
President-elect / VP  
Secretary  
Treasurer  
Club Service Director  
Community Service Director  
Vocational Service Director  
Youth Service Director  
International Service Director

Nicholas Hamilton-Kane  
Andrew Aravanis  
Alexey Prokopenko  
Steven Argyris  
Rod McDougall  
Grahame True  
Nella Hall  
Thomas d'Souza  
Ying Ho  
Arie Pappas

# Reminder : Strategic Plan - Overview

## Our Strategic Issues

In pursuing our Strategic Priorities, we acknowledge and accept our current strategic issues:

Our **MEMBERSHIP** growth and diversity

Our capacity to implement **IMPACTFUL** service projects in our community

Our public recognition and **IMAGE** in the community

The level of satisfaction, enjoyment and **FELLOWSHIP** of all our members

Our ability to **MODERNISE**, whilst maintaining important **TRADITIONS**

## Our Aspirational Characteristics

We unite and take action to create lasting change

Truly **DIVERSE MEMBERSHIP**

Strong and sustainable **FINANCIAL BASE**

Powerful **FUNDRAISING ENGINE**

Genuinely warm and satisfying **FELLOWSHIP**

A **PILLAR OF SERVICE LEADERSHIP** in our community

A **MODERN CLUB**, leveraging technology to do good

# Reminder: Strategic Plan - Priorities

## Priority 1: Increase Our Impact

People of Action are effective problem-solvers

1. Focus on our programs and offerings
2. Improve our ability to achieve and measure impact

## Priority 3: Enhance Participant Engagement

People of Action activate and inspire one another

1. Focus on our programs and offerings
2. Improve our ability to achieve and measure impact

## Priority 2: Expand Our Reach

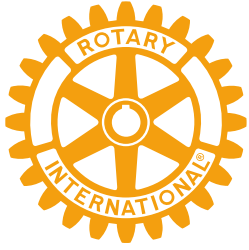
People of Action activate and inspire one another

1. Focus on our programs and offerings
2. Improve our ability to achieve and measure impact

## Priority 4: Increase Our Ability to Adapt

People of Action are inventive, entrepreneurial, and resilient

1. Build a culture of research, innovation and willingness to take risks
2. Streamline governance, structure and processes
3. Let's stay true to ourselves and stay ahead of change in our next 50 years



# Things to stay the same

## Club Meetings

- Every week on Wednesday 6:30 for 7:00PM
- In person at the Strathfield Golf Club
- Occasional social meetings
- Dinner; occasionally cocktail format
- Speaker; Sergeant's Session; Raffle

## Key Events

- Changeover
- Christmas Party
- Police Officers Awards
- Vocational Awards (but rescheduled to early 2024-25)
- Youth Achievement Awards

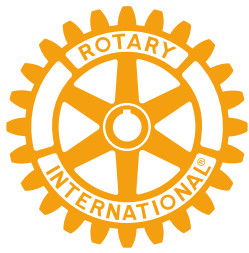
## Causes and Projects

- Continued support for select local and national causes and projects
- Continued support for select overseas projects
- Continued support for Interact Clubs and Rotary youth initiatives



CREATE HOPE  
in the WORLD





## Club Focus for 2023-24

In furtherance of Strategic Plan and building on achievements of past years :



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in the WORLD

### **Community Involvement**

Invigorate Strathfield Rotary as an important and higher profile local community organization

### **Members and Fellowship**

Renewed efforts to attract new and diverse membership and concerted effort to engage and retain members. Encourage strong social connection between members.

### **Rotary Brand**

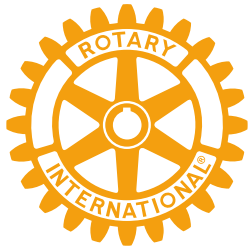
Promote and enhance Rotary brand locally

### **Projects and causes**

Identify and support appropriate projects and causes giving members feeling of ownership

### **Schedule of Events**

Arrange a schedule of interesting, fun and well-organized events which involve and engage members and attract new members and other stakeholders



# Aims for 2023-24



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To help us achieve our goals and promote a sustainable Club:

## **Communications**

Regular communication to Club members on project progress to ensure transparency and promote increased ownership of activities and projects by members

## **Cooperation with other Clubs and community organisations**

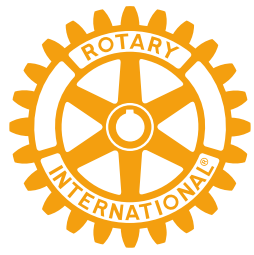
Enhance connections with other Rotary Clubs and community organisations

## **New Technology**

Investigate introduction of new systems/platforms for supporting, conducting and publicising Club's activities whilst maintaining accessibility to Club members  
Experiment with new ways of holding meetings (hybrid)

## **Governance**

Club must be run in accordance with strict governance standards



# New Committees



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Innovation and Technology – Alexey

Brand and Publicity – Steven

Women – Nella

Finance - Rod

Membership - Thaya



# Food for thought



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- Focus on Strathfield's local industries –Education and medicine ?
- Meetings : Innovative types / Hybrid?
- How to reach out and engage different communities?



# General Objectives – across service areas



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## Community Involvement

- Local community activities
- Support for local causes
- Leverage relationship with local schools
- Foster relationship with Strathfield Council
- Presence at regular community events
- Partnership with local community organisations

## Schedule of Events

- Speakers : Board Directors each to identify/initiate 3 speakers/site visits
- Open some meetings up to targeted interested groups (education/medical....)
- Award events : Police Officers Awards, Youth Awards
- Vocational Awards : Move timing to early 2024-25 year
- Fundraising events : October 2023/ Autumn 2024
- Events, scheduled early and advertised/organised well in advance

## Membership and Fellowship

- Membership drive
- Membership Committee
- Board directors to identify new members
- Engage new members actively
- Social events for fun
- Women

## Rotary Brand

- Banners : 2 to be put up around Strathfield
- Business cards : For Board members
- Public events (e.g. BBQs) : Use as opportunity to reinforce brand
- Leaflet : Available at all events and public places
- Posters : Put up for all events
- Website and Social media
- Radio

## Projects and causes

- Support for existing causes whilst identifying new inspirational projects
- Projects which enhance Rotary brand



## Communications

Bulletin : Short paragraph/one liner each week from Board members on project progress/events

Updates : Keep members updated

Board Meetings : Update Club on main items

## Technology

- New tech : Set up committee(s) to look at use of tech for Club (e.g. social media; video presentations and joint meetings)
- Assist members to use new tech
- Clubrunner : Investigate/propose plan for possible transition to ClubRunner platform

## Cooperation with other Clubs and community organisations

- Inner West Rotary Clubs (Burwood, Concord, Five Dock, Granville)
- Probus (Homebush)
- Joint events / coordination of events; projects(?)
- Reach out to Schools

## Revisit Previous Initiatives

- Review previous initiatives (e.g. mental health initiative) to update members and consider if they are a suitable basis for further support

## Governance

- All projects / grant applications to be reviewed by President, Treasurer and Board
- All processes to meet appropriate standards
- Events to be budgeted



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