

STRATEGY 360 2015-2016

OBJECTIVES

To enliven the supporting members of Strathfield Rotary Club and to encourage further and foster the ideal of SERVICE as a basis of worthwhile enterprise.

To develop greater acquaintances of each other as supporting members of an outstanding community minded fraternity as an opportunity of FELLOWSHIP at both Club and arranged social occasions.

To demonstrate high ethical standards in our Club operations that encompass both service and fellowship at both meetings and opportunities of community connectedness as a result of taking opportunities offered and/or identified by the Club Administrative Team.

To communicate the outcomes of service to our members and community and the Rotary District through a weekly newsheet that highlights the effectiveness of chosen programs and plans.

To collaborate with adjoining Rotary Clubs to fulfil the mantra of "SERVICE ABOVE SELF" by joining in a united ideal of both fellowship and service.

To apply the ideal of international understanding, goodwill and peace making through the world of business and professional Rotarians and overcome the stigma that Rotary is seen by some for white men only and is a closed "secret" organization.

BE A GIFT TO THE WORLD

BACKGROUND TO THE PLANNING FOR THIS ROTARY YEAR:

1.
 - a) To adequately implement the plans of the Club it is essential that sufficient lead TIME is allocated to each and an ad hoc approach is avoided at every opportunity.
 - b) In connection with these plans to account for a BUDGET that includes dues and reference to Rotary International; District 9675; and our Club nominated community programs and reconciled by fundraising, donations or Grants and the support of Club members' time.
 - c)
 - i. That the President will hold a Board Meeting on the third Wednesdays of the months of July, August, September, October, November, February, March, April, May of the Rotary Year.

ii. That the President will hold a Club Assembly in the 1.4/90 period and the 3.4/90 period and at other times as deemed necessary.

iii. That the Club AGM will be held during the first Wednesday of December 2015 and a combined Board Meeting of 2015-16 and 2016-17 Board be held in June 2017

2.

a) Club Directors will be encouraged to Chair a Club Meeting in the month of their designated Directorate responsibility.

b) Club Directors will provide a lead and maintain an ongoing committee membership of their Directorate throughout the Rotary year, ably supported by the mentoring process initiated by PDG David Croft.

c) Members' input will be sought to seek a change of venue, day and or time for a weekly Club meeting if the need arises.

3. The Club President will liaise with the Weekly Newsletter Editor to produce a single folded A4 page newsheet which is reader friendly comprising limited prose content.

4. The Administrative Team will pursue the prospects of planning for in association with PP Graham True, Social Contact for the Club:

i. The 111th Anniversary of Paul Harris' Inauguration of the Rotary Movement;

ii. The 100th Centenary Celebrations of Taronga Park Zoological Gardens

iii The 45th Anniversary of the Inauguration of the Rotary Club of Strathfield

iv. The 40th Anniversary of ABBA as a social occasion for members and partners.

5. The Administrative Team will support an identified Club Director and members to fundraise:

a) In the 1.4/90 period for Lymphoma Australia at a pre-arranged "Gift of Life Ball" to be held at the Great Hall of the University of Sydney in August.

b) in the 4.4/90 period of the Rotary Year for identified medical support of the Rotary Ward at the Westmead Childrens' Hospital

6. Greater emphasis will be placed throughout the year on the role that the Rotary International Foundation plays in the life of this Rotary Club particularly through the Centurion Program and the Poliplus initiative.

TENURE OF CLUB MEMBERSHIP: A Perspective 30 June, 2015

During this forty fourth year of life of Strathfield Rotary Club membership is experiencing a significant crossroad of operation. At this crossroad we find the following situation:

A paid-up membership band which is represented by one in three members who cannot be regarded as regular attendees of weekly Club meetings. Our Club Constitution states: 'A member should attend this Club's regular meetings'

The elder age status of proportion of members has led to a significant number seeking Leave of Absence, which is a perfect right either to travel, seek medical assistance and in another category to resign

Induction of five members in President Allan Teale's Rotary Year has significantly arrested the drop in membership, considering all of the above to an effective total of forty four member A reticence on the part of some members, normally because of other community commitments, workloads, family pressures and resulting time constraints

At the time of writing there has not been a nomination for the position of Club President Nominee for the 2016-2017 Rotary Year of the Club.

In view of the foregoing challenges of membership tenure I have chosen to nominate the STRATEGY 360 to be implemented in four quarters of the year of ninety days each. Hence the first quarter will be known as 1.4/90: (July to September 2015) While the Administrative Team has agreed to 360 Days of 2015-16 commitment the various positions listed on the adjoining sheet will be a responsibility for a ninety day period. Members will be encouraged to retain the position if they wish or change to another or seek whatever commitment their personal circumstances dictate at the changeover time.

Support of the District Membership Contact, the Assistant District Governor and adjoining Club Executives will be sought to increase and rejuvenate Club Membership, while exhorting those paying, though non inclusive individuals calling themselves Rotarians to become more actively involved firstly by attending weekly meetings. Ours is a productive enterprise which pursues our OBJECTIVES of SERVICE and FELLOWSHIP with zest and enthusiasm.

Allan Petersen. Club President 30 June, 2015