



SERVE TO CHANGE LIVES

# Club Assembly 2021-2022

**President and Directors**

**4 August 2021**

# Rotary

## Club of Strathfield



SERVE TO CHANGE LIVES



**Rotary**  
Club of Strathfield



**2021-2022**



SERVE TO CHANGE LIVES

**Rotary**  
Club of Strathfield



SERVE TO CHANGE LIVES

# President's Presentation CLUB ASSEMBLY

**AUGUST' 2021**



## Our Aspirational Characteristics

**We unite and take action to create lasting change**

- Truly **DIVERSE MEMBERSHIP**
- Strong and sustainable **FINANCIAL BASE**
- Powerful **FUNDRAISING ENGINE**
- Genuinely warm and satisfying **FELLOWSHIP**
- A **PILLAR OF SERVICE LEADERSHIP** in our community
- A **MODERN CLUB**, leveraging technology to do good



**SERVE TO CHANGE LIVES**

## Our Strategic Issues

In pursuing our Strategic Priorities, we acknowledge and accept our current strategic issues:

- Our **MEMBERSHIP** growth and diversity
- Our capacity to implement **IMPACTFUL** service projects in our community
- Our public recognition and **IMAGE** in the community
- The level of satisfaction, enjoyment and **FELLOWSHIP** of all our members
- Our ability to **MODERNISE**, whilst maintaining important **TRADITIONS**



# CLUB ASSEMBLY AUGUST' 2021

## STRATEGIC PRIORITIES, OBJECTIVES AND GOALS

**Rotary**  
Club of Strathfield



### Priority 1: Increase Our Impact **People of Action are effective problem-solvers**

- Focus on our programs and offerings.
- ✓ *Implement Flagship Projects in communities encompassing all five avenues of service.*
- ✓ *Increase sustainable services focusing on youth and young adult programs such as Interact, Rotaract, Rotary Youth Exchange and RYLA and introduce interactions through Apps-based communications.*
- ✓ *Formulate and Implement humanitarian projects both in Australia and overseas by partnering with local and overseas Rotary clubs. Develop the latest technology-based applications to serve the community, which can be used by multiple clubs and other like-minded service organizations.*
- ✓ *Organize job-oriented vocational training and increase skilled job opportunities for the unemployed amongst the youth and the homeless citizens.*
- Improve our ability to achieve and measure impact.
- ✓ *Plan projects well in advance with proper budgeting and in discussion with the recipient community.*



# CLUB ASSEMBLY AUGUST' 2021

## STRATEGIC PRIORITIES, OBJECTIVES AND GOALS

Rotary  
Club of Strathfield



### Priority 2: Expand Our Reach **People of Action activate and inspire one another.**

Let's build connections and opportunities that will allow people who share our drive to do the same

- **Grow and diversify our membership and participation.**
  - ✓ *Increase membership, focusing on gender diversity and unfilled classification by 10% net.*
  - ✓ *Increase participation of members and families by having an excursion as side event when organizing community projects and encourage members and their families to be part of Rotary Action Group (RAG) .*
  - ✓ *Introduce Leadership Development Programs and encourage participation in District events.*
- **Create new channels into Rotary.**
  - ✓ *Expand club reach by forming satellite clubs and online meetings. Widen the membership base by creating Corporate Memberships. Introduce Passport Members. The term "passport" refers to the ability to move freely from club to club, attending the meetings or participate in the activities of other clubs.*
- **Build awareness of our impact and brand.**
  - ✓ *Share our success stories via Rotary Magazines, Rotary Club Central, Club Social Media (Website & Facebook) and regular news releases to the media and the social media. Invite corporate and government leaders for special functions such as the Changeover Ceremony to showcase our club and to enhance brand image.*

### Priority 3: Enhance Participant Engagement

**People of Action strive to understand the needs of others.**

- **Strengthen club by better engaging members.**
- ✓ *Encourage participation of all members in service projects. Keep new members active by appointing them into Standing Committees and mentoring them regularly. Update club members regularly about club activities and projects and accomplishments.*
- ✓ *Improve and expand the club website with up-to-date information and publish a weekly e-bulletin. Increase attendance by strong and quality weekly meetings with renowned guest speakers. Dedicated fellowship only meetings are organized once a month by the ladies of the club. Mentor and promote talented club leaders to serve the District.*
- **Develop a participant centered approach to deliver value**
- ✓ *Engage the recipient community in project planning and implementation with a view to sustaining the project after completion. Involve funding agencies and the recipient community in project selection to deliver value. Focus on relationship building with local corporate institutions, charity organizations and government institutions such as Westconex, Foodbanks and Councils.*

# CLUB ASSEMBLY AUGUST' 2021

## ROTARY'S STRATEGIC PRIORITIES, OBJECTIVES AND GOALS

### Priority 4: Increase Our Ability to Adapt

**People of Action are inventive, entrepreneurial, and resilient.**

Let's stay true to ourselves and stay ahead of change in our next 50 years.

- **Build a culture of research, innovation and willingness to take risks**
  - ✓ *Discuss innovative ideas as an agenda item in the Club Board meetings and Club meetings, regularly, with a view to taking the club forward to the next generation without stagnating.*
- **Streamline governance, structure and processes.**
  - ✓ *Develop a communication plan for effective interaction between club leaders, club members and district leaders*
  - ✓ *Conduct Club Assembly professionally with a set of agenda to keep club members informed about changes in policies and on-going programs of Rotary International, Rotary District and our Club – focusing on alignment at all three levels. Review and revise, if and when necessary, District and Club constitution and by-laws promptly and adhere to them*
  - ✓ *Introduce agile structures and systems which will change with time and technological advancements, such as crowd funding, disruptive innovation, social-media and mobile apps.*



# CLUB ASSEMBLY **AUGUST' 2021**

## Progress.

### Club service:

- Average attendance 28
- 100% Attendance Recognition
- Fireside Check - REINTRODUCED

### Community Service:

- Parish Pantry Cooler Room Project
- Covid Vaccination Promotion via Social Media

### Vocational Service:

- Preparation of Police Awards
- District Grant Application for IT Training for Indigenous Community

### International service:

- Partnership contribution of AUD 25000 for Matching Grant Project
- Continuation of International Projects

### Youth Service :

- Working with Children Check – Club 76% and the Board 100%
- NYSF Nominations for 3 candidates
- District Grant application for Peter Smith Youth Awards for Youth Empowerment

### Others:

- Plaque to commemorate 50 years at Strathfield Council
- Financial Planning Tool



SERVE TO CHANGE LIVES



# Vocational Service 2021-2022

Strategy

By Alexey Prokopenko

# Vocational Service 2021-2022

## Portfolios and Committees



- **Vocational Award**

- Trudy Ho

- **Police Officer of the Year**

- Steven Argyris and Paul Anton

- **ANZAC Day**

- Janice Barrett and Janelle Watson

- **International Women's Day**

- Ying Ho, Nella Hall and Trudy Ho

# Vocational Service 2021-2022



## Vocational Projects:

- IT Training Program for Indigenous Community
  - Preparing the grant application
  - Spoke to potential people who we can collaborate
  - Continue meeting more people after lockdown
- Vocational Visits
  - Details will be provided after lockdown
  - The plan is to do in the second quarter of October/December
- Vocational Talks
  - 2 people have spoken recently
  - 1 more person is going to speak on 14<sup>th</sup> of September



SERVE TO CHANGE LIVES

# Vocational Service 2021-2022

**Rotary**  
Club of Strathfield



## Vocational Projects:

- ANZAC Celebration
  - Too earlier at this stage
  - Booking musician
- Vocational Award
  - Parramatta club would like to participate together with us
  - The project is going to be setup in Jan/Feb/March
  - Looking for business groups where to promote this event
- Police Officers Award
  - Steven Argyris, Paul Anton, Alexey Prokopenko & Thaya Ponniah



SERVE TO CHANGE LIVES



**Rotary**  
Club of Strathfield



SERVE TO CHANGE LIVES

# Community Service 2021-2022

**PP Rick Vosila**

# Community Service 2021-2022 Portfolios and Committees



- **Club Barbecues:**
  - Marvin Manrique-Velasquez, Nick Hamilton-Kane, Allan Teale, Andrew Aravanis, Paul Anton
- **Spring Fair:**
  - Paul Anton
- **Carols in the Park:**
  - Charles Pitt
- **Australian Rotary Health:**
  - Paolo Giammarco
- **Graffiti Removal:**
  - Roger Vince, Mathew Elias
- **General:**
  - Jaya Challa



SERVE TO CHANGE LIVES

# Community Service

## 2021-2022

### Fund Raising



- BBQs including Bunnings, Weekly Raffles and Sergeant Sessions, Individual and Corporate Sponsors and Donors
- District Grants and Joint Projects with other Clubs
- Special Fundraising Events by Project

### Community Projects

- Local Schools including Chalmers Road School, and the School Garden Project
- Assisting Foodbanks for the Homeless in our area
- Farmers' Forum – Connecting Regional Australia and Technology

### Projects in the making

- Joint Projects with our Rotaract and Interact Clubs
- Apps for Fundraising and Service Delivery for Mental Illness
- A significant and enduring Landmark Project



SERVE TO CHANGE LIVES

**Rotary**  
Club of Strathfield



**SERVE TO CHANGE LIVES**

**Latest Update**

# Community Service 2021-2022



## Community Outreach

- Cool room project for the St Paul's Church, Burwood Parish Pantry

## Community Projects

- Club BBQs
- Graffiti removal
- Community Events (Spring Fair; Carols in the Park, etc.)

## Projects in the making

- COVID-19 vaccination promotion program via Social Media
- ***Lift the Lid on Mental Illness*** campaign, with ARH
- GoFundMe online fundraising program for humanitarian projects



SERVE TO CHANGE LIVES



**Rotary**  
Club of Strathfield



SERVE TO CHANGE LIVES

# International Service 2020-2021

**Rtn Roy Ellis**

# International Service 2020-2021

## Rotary Foundation

- Club Foundation Committee of Five Members
- Contribute at least \$100 per capita to the Annual Fund of Rotary Foundation
- Foundation - Publicity and Fundraising (Polio Awareness)

## International Projects

- Peace and conflict prevention/resolution – Sri Lankan War Victims' Rehabilitation
- Disease prevention and treatment - Prevention of Drug Abuse and HIV/AIDS (India, Sri Lanka, and Colombia)
- Basic education and literacy – Colombian School Children Education

## Projects in the making

- Global Grant Project - aligned with one of Rotary's focus areas
- Establishing Probus Clubs Overseas
- Covid-19 Relief Projects



SERVE TO CHANGE LIVES

# International Service 2020-2021

## Rotary Foundation



- **Contribute at least \$100 per capita to the Annual Fund of Rotary Foundation**

## International Projects

- **Peace and conflict prevention/resolution – Sri Lankan War Victims' Rehabilitation**
- **Basic education and literacy – Colombian School Children Education**

## Projects in the making

- **District Grant Project for India**
- **Covid-19 Relief Projects – Global Grant for India and Sri Lanka**
  - ☐ **partnership contribution to our club of \$25,000**
  - ☐ **by AUSTRALIAN HEALTH HUMANITARIAN AID INC.**
  - ☐ **Global Grant Committee – Roy, Thaya and Andrew**
- **Prevention of Drug Abuse and HIV/AIDS and Mental Illness**



**SERVE TO CHANGE LIVES**



SERVE TO CHANGE LIVES

# Youth Service 2021-2022

**Rtn Ying Ho**

# Youth Service 2021-2022



## Fund Raising :

- Community Grants and Joint Projects with other Clubs
- Special Fundraising Events by Projects

## Youth Projects :

- Joint Projects with Interact and Rotaract Clubs
- New Interact and Rotaract Clubs
- Youth Achievement Awards
- Citizenship Awards
- NYSF Nominations
- RYLA, RYPEN, MUNA Nominations
- Maurie Moroney Memorial Debate



SERVE TO CHANGE LIVES



# Youth Service 2021-2022



## Fund Raising :

- Applying for a district grant for the Peter Smith Memorial Scholarship

## Youth Services :

- Working with Children Clearance Checks with Ed Dunlop - Board is 100% compliant, 76% of members are compliant - 33 members
- NYSF Nominations - approved 3 nominations. 2 students from Meriden and 1 from PLC. Sponsorship of \$500 each
- Youth Achievement Awards:
  1. Youth Awards to continue in 2022 at Strathfield Town Hall, Wednesday 11th May 2022
  2. Youth Awards nomination form to be digitised using Google form
  3. Establish a permanent information page on website about awards history with links to social media for promotional purposes



SERVE TO CHANGE LIVES

# Club Service 2021-2022 - The “Fun-Raising” Engine

- Member Retention\Engagement:
  - involvement – especially newer members
  - Seek to match up roles based on members lifestyle\skillset
- Social Events Partner’s Committee – last week of each month
- Grow membership:
  - “Each one Bring One” Shekhar Mehta RI President
  - Guest Speakers – Rot. Gulian Vaccari
  - Membership Event with Nick Far Jones - postponed again
  - Broader appeal – service & fellowship
- Zoom Meetings: Opportunity to access remote guest speakers

